

SUSSEX FESTIVAL OF DANCE & SONG

Dear

The new Sussex Festival of Dance and Song programme is a valuable advertising medium which reaches a wide audience, including thousands of parents, students, schools, theatre & dance groups and potential customers. The Sussex Festival of Dance and Song will be held in April 2011. Music Theatre classes will be held at Brighton and Hove High School and with the Dance at Roedean School and at The Hawth Theatre, Crawley. Street Dance Solos, Duos & Crews will take place *only* at The Hawth Theatre, Crawley, which we anticipate will attract more young competitors from all over Sussex to the Festival. The format is a glossy A5 booklet with black & white options (mono) within the pages and full colour opportunities in the middle pages. The fully inclusive rates are as follows (*VAT is not applicable*) : -

BLACK AND WHITE (MONO) ADVERTS :

(Distributed throughout the Programme)

¼ page	£ 40.00
½ page	£ 85.00
Full Page	£ 180.00

MIDDLE FULL COLOUR ADVERT SECTION:

Full Page	£225
Half Page	£110

To book your space, please complete the attached form and return it to me at your earliest convenience to ensure your advertisement is well- placed within the programmes: Final copy should be supplied by 17 January 2011 if possible, or preferably as soon as possible as print-ready jpg or pdf format on a CD or emailed to carolinebrown@sussexfestival.co.uk with a hard copy for the printer's reference. I look forward to hearing from you soon.

Jo Arnett- Morrice Email: joarnett@sussexfestival.co.uk

Sussex Festival of Dance and Song 2011: Advertising Booking Form

Contact Name				
Company Name				
Phone Number				
Address				
Email				
	ADVERT	DIMENSIONS	PRICE	BOOK
Please tick which space you would like to book	1/4 page (mono)	65mm width x 97mm height	£ 40.00	
	1/2 page (mono)	135mm width x 97mm height	£ 85.00	
	Full page (mono)	154 mm width x 216 mm height (includes 3mm bleed on all edges)	£180.00	
	Half Page (full colour) Full Page (full colour)	135 mm width X 97mm height 154 mm width x 216 mm height	£110.00 £225.00	
<p>I confirm I would like to advertise in the Sussex Festival of Dance and Song 2011 programme at the rate ticked above and will send my artwork in a print- ready form to the address below by 17 January 2011 at the latest.</p> <p>Please complete this form and send it with your payment (cheques payable to 'Sussex Festival of Dance & Song) to :-</p> <p>Advertising Manager Sussex Festival of Dance and Song 52 Fallowfield Crescent, Hove. BN3 7NQ.</p> <p>Signed</p> <p>Date.....</p>				

Kind regards

JO ARNETT-MORRICE

PLEASE USE THIS EMAIL ADDRESS: joarnett@sussexfestival.co.uk